

## MEDIA Release



OCTOBER 2016 - APRIL 2017 FREE

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## MELBOURNE ART TRAMS

If art reminds us that how you get there is as important as the place you're going, it's no wonder that Melbourne Art Trams has tapped into something essential about this city.

For the fourth year running, Victorian artists from a wide spectrum of disciplines have been invited to reimagine these most Melbourne of icons, enabling us to see them with new eyes. From established artmakers to the brightest emerging talents, these travelling installations are a visible reminder of the creative pulse that beats beneath the city's streets.

A revival of the *Transporting Art* project that ran between 1987 and 1993, Melbourne Art Trams is made possible through a creative partnership between Melbourne Festival, Creative Victoria and Public Transport Victoria in collaboration with Yarra Trams.

For 2016, the eight artists have been invited to propose a work that reflects their own vision of the city, reflecting on how Melbourne surprises, delights, and creates a community. How do local artists create place that is unusual, distinctive and authentic? How do artists develop new possibilities beyond artistic embellishment (new rules of public art)?

Eight exciting local artists have been selected for this year's Melbourne Art Trams project including professional artists Joceline Lee, Eddie Botha, Jon Cattapan, Reko Rennie, Mimi Leung and Damiano Bertoli; emerging artist Eliza Dyball; and for the first time, a community tram has been introduced inspired by the celebrated 1986 Smith Street mural by Megan Evans and Eve Glenn.

All eight trams will launch as the Festival begins, remaining on the tracks until April 2017.

A People's Choice award will be announced following the release of the trams, with the public able to vote for their favourite tram and be in the running for great prizes at: festival.melbourne/arttrams in October.



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