

Melbourne Festival wins the 2016 Melbourne Award for Contribution to Profile by a Community Organisation

Melbourne Festival was awarded the Contribution to Profile by a Community Organisation at Saturday night's gala event for the 2016 Melbourne Awards at Melbourne Town Hall.

Melbourne Festival Artistic Director, Jonathan Holloway accepted the award saying: "So soon after the success of the 2016 Festival, we are all thrilled and honoured to be receiving this acknowledgement of what Melbourne Festival brings to the profile of Melbourne and the lives of people in this incredible city. I'd particularly like to acknowledge my predecessor, Josephine Ridge and congratulate the most unbelievable team at Melbourne Festival - and, of course, all of the artists and supporters."



Melbourne Festival Artistic Director, Jonathan Holloway accepts the 2016 Award from Lord Mayor, Robert Doyle

After celebrating its 30th anniversary in 2015, the 2016 Melbourne Festival ran from 6-23 October with over 60 events, many of which were free, 10 world premieres, 18 Australian premieres and events exclusive to Melbourne across 38 venues, from over 700 artists who call 17 countries home. While it is too early for final figures, the Festival looks to pass its box office target of \$2.9m.

Now in its 14th year, the Melbourne Awards recognise the outstanding achievements of individuals and organisations that make Melbourne such a unique place to live, visit and do business. The Awards celebrate significant achievements in the areas of Environmental Sustainability, Community, Profile and Multiculturalism, with subcategories to recognise corporations and community organisations within their respective fields.



MEDIA RELEASE

The Contribution to Profile category celebrates projects or activities that have built Melbourne's reputation as a centre for business, sport, entertainment, knowledge and culture. These initiatives may have delivered economic benefit to the city, strengthened Melbourne's profile by generating national and/or international media exposure, or encouraged visitation to the city.

The independent judging panel for the 2016 Melbourne Awards included 53 business and community leaders across a range of industry sectors. The final shortlist was made following a rigorous assessment and interview process.

A full list of 2016 Melbourne Award winners is [here](#).

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